

主辦機構 Organiser



善寧會

Society for the Promotion of Hospice Care

22 March 2020

Tai Tam Country Park

Hong Kong Island

港島大潭郊野公園

28<sup>th</sup> Annual

# HIKE FOR HOSPICE

登山善行



「贊助計劃」  
Sponsorship  
Program



登山善行  
hike for  
hospice

天為生命定壽元 人為生命賦意義

When days cannot be added to life  
add life to days



# ABOUT SPHC (善寧會)

Established in 1986, the Society for the Promotion of Hospice Care (SPHC) advocates for compassionate palliative care for terminal patients and provide bereavement support to people facing the loss of a loved one. Through the Jockey Club Home for Hospice (JCHH), a home-like hospice established by SPHC in 2017, we strive to introduce a modern and compassionate approach to hospice and palliative care while instilling hope and positivity to the terminal patients and their loved ones.

## Our Services:



### Palliative Care

Our multidisciplinary healthcare team specializing in hospice and palliative care provides quality and holistic care to patients with life-limiting illnesses and their families.



### Bereavement Support

We offer comprehensive grief and bereavement support services to dying patients, family caregivers and assist families who have lost their loved ones to cope with their grief and sorrow.



### Training

We provide professional training to practitioners in the healthcare and elderly service sectors in addition to volunteers and the general public with advanced skills to care for terminal patients.

## The 28th Annual Hike for Hospice:

“Hike for Hospice” is an annual charity fundraising event organised by SPHC since 1992. Each year, many corporates and people from different walks of life come together to show their support by forming teams for this event and raising funds for patients with life-limiting illness. The funds raised have gone into providing holistic palliative care service for underprivileged terminal patients and bereavement support for families with loved ones facing life-limiting illnesses, and education to promote understanding of life and death.

Date:	(Sunday) 22 March 2020
Start / Finish Point:	BBQ Site 2, Tai Tam Country Park, HK Island (near Hong Kong Parkview)
Time:	0800 Site opens
	0830 Opening Ceremony
	0900 Hike starts

Category	No. of Hiker	Minimum Fundraising Amount	Route Option
Team	4	HK\$16,000	7km, 14km, 17km
Individual	1	HK\$4,000	7km, 14km, 17km
Corporate Challenge	4	HK\$30,000	14km
Alumni Challenge	4	HK\$20,000	14km

# We Need Your Support

2020 will mark the 28th Anniversary of Hike for Hospice. We rely on the generosity of our corporate sponsors to help fund our event and provide in-kind support. Corporates are also encouraged to form teams of four for the hike to help raise money to support our causes. It is a great way for team building and to demonstrate your corporate social responsibility through supporting the meaningful work we do for the community.

## Diamond Sponsor 鑽石贊助

HK\$100,000

- Company logo/name to be featured at
  1. Event backdrop;
  2. Enrollment Leaflets / Program Books;
  3. Advertisements on local print media;
  4. Event website with hyper-link to sponsors' homepage or promotional page;
  5. Flags at the start/finish points and base area;
  6. Checkpoint Banner
- Thank you Trophy
- Acknowledgements in the Society's newsletter, social media pages and other publicity channels
- Product Samples, promotional Leaflets and coupons to be inserted in the Hikers' Pack
- Entitled to form ONE TEAM of 4 hikers FOR FREE

## Platinum Sponsor 白金贊助

HK\$80,000

- Company logo to be featured at
  1. Event backdrop;
  2. Enrollment Leaflets / Program Books;
  3. Advertisements on local print media;
  4. Event website with hyper-link to sponsors' homepage or promotional page;
  5. Flags at the start/finish points and base area
- Thank you Trophy
- Acknowledgements in the Society's newsletter, social media pages and other publicity channels
- Product Samples, promotional Leaflets and coupons to be inserted in the Hikers' Pack
- Entitled to form ONE TEAM of 4 hikers FOR FREE

## Gold Sponsor 黃金贊助

HK\$40,000

- Company logo to be featured at
  1. Event backdrop;
  2. Enrollment Leaflets / Program Books;
  3. Advertisements on local print media;
  4. Event website with hyper-link to sponsors' homepage or promotional page;
- Thank you Trophy
- Acknowledgements in the Society's newsletter, social media pages and other publicity channels

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We also appreciate your generous donation of gifts and incentives for the various categories of best performers e.g. Fundraising, the fastest runners etc. The prizes and gifts can be: Gift certificate/cards, gift baskets, sports watches and gears, buffet coupons, hotel accommodations, shopping vouchers and/or other company products for our post-event award ceremony.

## Prize Sponsor 獎品贊助

- Company logo to be featured at
  1. Event backdrop (Event and Post-event Award Ceremony);
  2. Enrollment Leaflets / Program Books;
  3. Event website with hyper-link to sponsors' homepage or promotional page;
- Acknowledgements in the Society's newsletter, social media pages and other publicity channels



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